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MEDIA RELEASE

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WHAT DO REAL MEN DO ON VALENTINE'S DAY?

San Diego, CA —On Wednesday, February 14, 2001 at 12:30 PM, at the Hyatt Regency La Jolla at Aventine, 3777 La Jolla Village Drive, the first *Men's Leadership Forum: Male Solutions to Gender-Based Violence* will take place. This event is put on by the San Diego Domestic Violence Council and is a place for men to come together to take a stand against those who use violence to control others; men coming together to find solutions to gender-based violence.

As the National Academy of Recording Arts and Sciences prepares to honor the music of Eminem at their 2001 Grammy Award presentations this month, the males in San Diego are seeking ways to combat such negative influences on our society. Lyrics espousing violence against women, rape, and violence and hatred against gays and lesbians are no joke and they corrupt young people with no positive role models.

Join City Attorney Casey Gwinn and San Diego Police Chief Dave Bejarano as they address the Forum and confront the issues of education and direct action plans directed at stopping men from committing acts of gender-based violence. Also speaking today will be USMC Col. Rocky Chavez and nationally recognized prevention activist Jackson Katz.